

Strategies of Success



FEBRUARY

Marketing in Today's Economy.

How Biggby Coffee maintains a successful business through viral marketing and social networking

Speaker--Robert Fish, CEO and Co-Founder of Biggby Coffee, Chairman of the Board of the Michigan Restaurant Association

Tuesday, February 16

7:30 - 9 a.m.

**Summit on the Park
Banquet Center**

Strategies of Success (SOS) is designed to give existing businesses a way to connect with valuable resources in the area, and arm them with information to help them stay successful.

Space is limited. Please register in advance by Tuesday, February 9 by calling the Canton Chamber of Commerce at 453-4040.

This introductory series is free to Canton businesses and Canton Chamber members. The fee is \$10 per workshop, per person for non-Canton businesses and non-Canton Chamber members.

