

Recommended Titles: Small Business & Entrepreneurship

Reference Works

Title	Author
Almanac of Business and Financial Ratios (the "Troy" almanac)	Troy, Leo
Business Model Generation	Osterwalder & Pigneur
Business Plans Handbook	
Directory of Business Information Sources	
Directory of Venture Capital & Private Equity Firms	
Encyclopedia of Small Business (2 volume set)	
Entrepreneur.com Business Startup Kits	
Entrepreneur's Information Sourcebook: Charting the Path to Small Business Success	Awe, Susan C.
Financial Intelligence for Entrepreneurs	Berman, Karen
Harris Michigan Industrial Directory	
Harris Michigan Services Directory	
Ibbotson Cost of Capital Yearbook	
Ibbotson SBBI Valuation Yearbook	
Michigan Business Directory (DON'T BUY if you subscribe to ReferenceUSA)	
Michigan Manufacturers Directory	
New Strategist collection - Any of the more recent titles	
Nolo - How to Write a Business Plan	
Nolo - Legal Guide for Starting & Running a Small Business	
Nolo - The Small Business Start-up Kit: A Step-by-Step Legal Guide	
Plunkett Industry Almanacs (available online and in print)	
Pratt's Guide to Private Equity & VC sources	
Research on Main Street: Using the Web to Find Local Business and Market Information	Phelps, Marcy
RMA Annual Statement Studies - Financial Ratio Benchmarks	
RMA Annual Statement Studies - Industry Default Probabilities and Cash Flow Measures	
Trade Shows Worldwide	

Popular Collection: Inspirational Books for Entrepreneurs

Title	Author
Founders at Work	Jessica Livingston
The Lean Startup	Eric Ries
Rework	Jason Fried
The E-Myth Revisited	Michael E. Gerber
The 4-Hour Workweek	Timothy Ferriss
Enchantment: the Art of Changing Hearts, Minds, and Actions	Guy Kawasaki
Losing my Virginity	Richard Branson
How to Win Friends and Influence People	Dale Carnegie
Good to Great	Jim Collins
The Startup Game	William Draper
The 15 Invaluable Laws of Growth	John C. Maxwell
Delivering Happiness	Tony Hsieh

Electronic Resources (Databases)

Entrepreneurship (ProQuest)

ESRI - Demographic, Consumer & Business Data

IBISWorld - Industry reports **

BizMiner - Financial ratios / data for small businesses & market research **

Fintel - Financial benchmarking

Neilsen Claritas (Site Reports)

Plunkett Research Online (All Industries)

ReferenceUSA **

SimplyMap (Geographic Research, Inc.) - Mapping of demographic data and consumer profiles

Small Business Resource Center (Gale Cengage)

SRDS Local Market Audience Analyst

Michigan eLibrary Resources (Databases)

DemographicsNow - Demographic data with mapping feature **

Business Insights Global

Business Decision

Gale Legal Forms

Small Business Resource Center

Edition / Year	Publisher	ISBN	Price
	2013 CCH	9780808030874	\$241.95
	2010 Wiley	9780470876411	\$34.95
28th / 2013	Gale Cengage	9781414477282	\$243.00
	2013 Grey House Publishing	9781619250093	\$495.00
	2013 Grey House Publishing	9781619251120	\$750.00
4th/2010	Gale Cengage	9781414420288	\$696.00
	Entrepreneur Inc. Press		\$69.00/kit
2nd/2012	Lbraries Unlimited	9781598847864	\$45.00
	2008 Harvard Business Press	9781422119157	
	2012 Mergent	9781600733758	
	2012 Mergent		
	2012 Morningstar		\$495.00
	2013 Morningstar	9780984950027	\$185.00
2012/2013	Reference USA/InfoGroup	9780768715033	
	2012 Manufacturers' News, Inc.	9781582027135	\$191.00
2010-2012	New Strategist	www.newstrategist.com	\$90-\$120/book
11th/2012	NOLO	9781413317497	\$34.99
12th/2011	NOLO	9781413313819	\$39.99
7th/2012	NOLO	9781413316841	\$29.99
	Plunkett	www.plunkettresearch.cc	\$299-\$349/almanac
	2012 Thomson Reuters		\$1,995.00
	2011 Information Today, Inc.	9780910965880	\$29.95
2012-2013	RMA		\$380.00
2012-2013	RMA		\$380.00
31st/2013	Gale Cengage	9781414469799	\$645.00

Edition / Year	Publisher	ISBN	Price
	2008 Apress	9781430210788	\$14.95
	2011 Crown Business	9780307887894	\$14.70
	2010 Crown Business	9780307463746	\$9.49
	1995 HarperBusiness	0887307280	\$7.99
	2009 Crown Publishers	9780307465351	\$10.35
	2011 Portfolio/Penguin	9781591843795	\$11.35
	1998 Times Business	0812931017	\$5.09
	2009 Simon & Schuster	9781439167342	\$12.78
	2001 HarperBusiness	0066620996	\$19.98
	2011 Palgrave Macmillan	9780230104860	\$11.76
	2012 Center Street	9781599953633	\$12.36
	2010 Business Plus	9780446563048	\$13.03

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